

Sponsor Spotlight: Channel 8 WMTW

Helping to spread the word of the Foundation is essential to our mission, growth, and success, and we were de-



Dave Abel,
General Manager

lighted when Dave Abel, President and General Manager of Channel 8

WMTW, first sent us the good news that the station would be pleased to serve as the Easy as Pi race media sponsor. Five years later, that partnership continues. We sat down with Dave to thank him and learn a bit about WMTW's philosophy around being a part of the community it serves.

Talking with Dave, you quickly learn that community outreach is both a professional and personal commitment. "We're here to keep everyone informed and entertained, he said, "but first and foremost, we want to keep people safe. After that

WMTW, Continued on Page 4



Tracy Sabol, WMTW News Anchor, returns to emcee this year's Portland Easy as Pi race on August 29th.



Five Years and Growing!

October marks the Woodard & Curran Foundation's fifth anniversary, and from the start, we've had tremendous support from so many people. A good number of our donors have been with us since the beginning, and a few of them have shared their thoughts about why they support the Foundation.

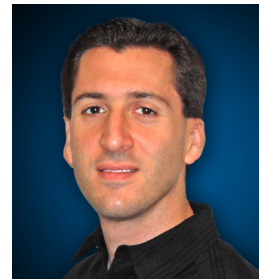
"I feel very strongly about charitable work and spend a lot of my own time volunteering for several organizations. When the Foundation was formed, I was thrilled to be working for an organization that values charitable giving as much as I do. The Foundation has provided a unique outlet for my passion for volunteer work and for sharing this passion with my coworkers."

Sam Olney, Woodard & Curran, Andover, MA, and volunteer for Mill City Grows, a 2013 Foundation grant recipient



"I have a great sense of pride for the company, and felt the same way when the Woodard & Curran Foundation was established. I agree with the Foundation's mission and the programs it supports, and hope that our grant awards and subsequent impact in the community and environmental programs continue to grow each year."

Steve Lauria, Woodard & Curran, White Plains, NY



"I got involved with the Foundation through Woodard & Curran's Corporate Giving Committee. From the very beginning, it was apparent that there was a real movement to build an endowment and be able to do more to help people and the environment beyond what Woodard & Curran Inc. could do. Starting something like this from the beginning was

FIVE YEARS, Continued on Page 3

Donor & Volunteer Spotlight: Annette Miller

Annette began donating to the Foundation shortly after starting her job in February 2011 as a Project Assistant for corrective action projects in Woodard & Curran's Atlanta office. Since then her responsibilities have grown, and today she provides administrative support to project teams in the Natural Gas, Water Resources, and Corrective Action service lines.

Annette says she immediately saw a need to raise awareness and funds for the Foundation in the Atlanta office. She was drawn to help by the mission of the Foundation and says, "I love being part



DONOR & VOLUNTEER, Continued on Page 3

Fall is Always Busy for the Foundation!



From left, Steve Trifiletti, Ron Schott, Nick Hastings, and Michael van der Heijden at the 2014 Woodard & Curran Foundation Golf Tournament at the Peddie Golf Course in Hightstown, NJ. This year's tournament takes place at Peddie on September 28.

Late summer and early fall are the busiest times of the year for the Woodard & Curran Foundation. The Giving Committee is finalizing its grant recipient recommendations, and the golf tournament and road races will be taking place. We'll be reporting to you on grant recipients in our next newsletter, but right now we're concentrating on getting the word out on these great events!

Tee Off with the Foundation

The Peddie Golf Course in Hightstown, NJ again will be the site of the annual Woodard & Curran Foundation Golf Tournament. Organizers Mike Battistelli, Mark Pietrucha, Dennis Walsh, and Denise Bennett, along with Woodard & Curran's East Windsor, NJ office, are leading the effort. Now in its fourth year, the scramble tournament has become a hit and we expect a full slot of golfers again. Dennis adds that this golf outing has become a real team event for all, pro-

viding a great time with great prizes for a great cause, adding, "We hope to break 100 golfers this year." Plus new this year: a hole-in-one contest! Registration for the tournament is now open on the Foundation website: www.woodardcurranfoundation.org.

Easy as Pi: Walk or Run, Then Have Some Pie!

Planning for the fifth annual Easy as Pi races is also in full swing. Held in Portland, ME and Pawtucket, RI, runners and walkers enjoy pie after the race.



This year the Portland race has moved from previous years' October date to Saturday, August 29th. Race organizers wanted to try a late summer date. "The race is a great family event," says Althea Masterson, of Woodard

& Curran's Portland office, "so we decided to move it to take place before school starts." The Foundation is extremely grateful to Channel 8 WMTW (see "Sponsor Spotlight" in this issue) for again serving as the race's media sponsor, and Portland Seadogs' Slugger will make a return appearance.



Portland Seadogs mascot, Slugger, is always a big hit at the Portland Easy as Pi race.

The Pawtucket Easy as Pi race returns to Slater Park on Sunday, October 4th. "The park is beautiful in the fall," says race coordinator Kelly Camp of Woodard & Curran's Providence office, "and many Rhode Islanders have never visited it. A run or walk in the park and pie at the end. Does it get any better than that?"

Registration for both races is open on the Foundation website: www.woodardcurranfoundation.org.



Runners approach the finish line in Slater Park, site of the Pawtucket, RI Easy as Pi race.

very exciting.”

Joe Geary, Woodard & Curran, Andover, MA; past Foundation Treasurer and Board member



“One of the things that I love about working at Woodard & Curran is its commitment to a healthy environment and healthy communities. I know that my donation dollars are supporting deserving organizations doing great

work in our communities through collaborative and innovative projects that promote healthy and sustainable environments.”

Celeste Labadie, Woodard & Curran, Portland, ME; Foundation Secretary



“Ames & Gough is proud to sponsor the Woodard & Curran Foundation. We believe in its mission and are excited by the commitment of their leadership team and Woodard & Curran employees who are active with the Foundation.”

Dan Knise, President & CEO, Ames & Gough, a 5-year Foundation sponsor, and Board member



Thank you to all of our donors, sponsors, and volunteers for your contributions to the Foundation's growth and successes over the course of our first five years. We see great things ahead!



DONOR & VOLUNTEER, Continued from Page 1

of a group that comes together to help people learn how to help themselves.”

In 2012 she started thinking of fundraising events and in the fall of 2013 organized a Fall Fun Day for the office to raise funds for the Foundation. The event included a Halloween costume contest at \$5 per entry if you wore a costume and \$10 if you just wanted to watch! Prizes were awarded in three categories with all proceeds going to the Foundation.

With this under her belt, Annette reached out to the Atlanta office for ideas for a bigger and better event. She polled the office and found that they wanted a fun time like a casino night. Thus began Annette's planning for the first Atlanta Office Casino Night, aided by an army of volunteers

from the office! The event was held at the Gwinnett Valley Theater in June 2014 and was attended by 55 Woodard & Curran staff, clients and vendors. The theater was donated for the event through the hard work of an Atlanta office employee. The Casino Night was so successful that planning for a bigger 2015 event started soon after the 2014 event with a target of 100-125 attendees.

Annette really believes in the Foundation's approach to support nonprofit projects that teach communities to help themselves through efforts like community farms and recycling rain water. “I like being part of something that helps people,” Annette said.

Thank you, Annette, for the dedication, enthusiasm, and hard work you bring to the Foundation. 🍃



Annette, left, is joined by many of the 2014 Casino Night organizers: Wes Webber, Nicole Cissei, Jennifer Suttles, Marcus Rubenstein, Jessie Ogle, and Raina Sheridan.

snowstorm this past winter that covered New England in over 3 feet of snow, we stayed on the air for 18 hours straight, making sure we were getting news out to everyone about conditions and passing along information to keep people safe. That same philosophy carries through to our community giving – we want to provide support in a variety of ways that enhance the well-being of people in our communities.”

WMTW lives that philosophy by serving as a major supporter of the Maine Cancer Foundation, including the July 26th Tri for a Cure, an all-women triathlon consisting of a 1/3-mile swim, a 15-mile bike ride, and a 3-mile run. It is also a major supporter of the Maine Heart Association, including monthly “Heart & Health” segments by news anchor Tracy Sabol, and is teaming up with local businesses and nonprofits to bring attention

to the problem of bullying.

In addition, Dave is a Board member of the Androscoggin County chapter of United Way, the Red Cross, and the Salvation Army, saying he appreciates being able to help others help themselves, calling it “a hand up, not a hand out.”

WMTW reaches nearly 400,000 homes in ME from Kittery to Waterville and from North Conway, NH east and on to the Atlantic. One greatly appreciated aspect of the station’s support is the Public Service Announcement it produces for the Portland race. Plus, on the morning of the race, Channel 8 reporters arrive before 5 a.m. to start coverage on the half hour, encouraging viewers to run the race and enjoy some pie!

Thank you, Dave Abel and Channel 8 WMTW, for your support of the Woodard & Curran Foundation! 🍃

Grant Winner Announcements Coming Soon!

Stay tuned for our upcoming announcement of 2015 Foundation grant winners. Forty thousand dollars in grant awards will be distributed, twice the amount given in 2014. Here’s a reminder of previous recipients.

2011

■ \$5,000 grant to the University of Maine Student Chapter of Engineers Without Borders for its project to improve sewage treatment and disposal in Dulce Vivir, Honduras.

2012

■ \$2,500 grant to Mill City Grows of Lowell, MA, to create opportunities for low-income residents to grow fresh fruits and vegetables at urban neighborhood gardens.

■ \$5,000 grant to Agua Clara Cornell, Ithaca, NY, in support of students and faculty work to research, invent, and design electricity-free, municipal-scale water treatment plants.

2013

■ \$2,500 grant to Bangor Land Trust, Bangor, ME, for trail improvements, kiosks, and signage.

■ \$3,100 grant to the Worcester Polytechnic Institute Student Chapter of Engineers Without

Borders for its rainwater-harvesting project in Guatemala.

■ \$4,400 grant to New Hampshire Audubon, Concord, NH, to establish an Environmental Education Outreach Program in Manchester, NH elementary schools.

2014

■ \$10,000 grant to Emory University’s Urban Health Initiative, Atlanta, GA, for expansion of its education outreach program at its Super Giant Community Garden promoting sustainable practices.

■ \$5,000 grant to Pittsburgh Green Innovators, Pittsburgh, PA, for a new rain garden in an urban neighborhood educating the community and students about healthy watersheds and water quality.

■ \$2,500 grant to the New York School for the Deaf, Westchester, NY, for a greenhouse to provide a year-round living classroom and to expand the growing season.

■ \$2,500 grant to Recycle-A-Bike, Providence, RI, for scholarships to Build-A-Bike classes, where attendees divert non-working bikes from the waste stream by recycling parts. 🍃

MISSION

The Woodard & Curran Foundation has been established to take Woodard & Curran’s vision of exemplary corporate citizenship further by allowing the Foundation to grow and invest financial resources in an endowment and make significant contributions to charitable organizations aligned with our values.

VISION

The Woodard & Curran Foundation is a public nonprofit organization dedicated to directing endowment resources to non-profits with environmental missions focused on creating a healthier world.

BOARD OF DIRECTORS

Thomas Francoeur,
President

Barry Sheff, Vice President

Celeste LaBadie, Secretary

Thomas Roche, Treasurer

Kelly Camp

Michael Cherniak

Duff Collins

Kelly Cowan

Daniel Knise

Althea Masterson

Bruce Nicholson

Gillian Wood



www.woodardcurranfoundation.org

