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Save the Date!

Woodard & Curran Foundation Golf Tournament

- ▶ Mon., Sept. 30; Peddie Golf Course, Hightstown, NJ

Easy-as-Pi Road & Trail Races

- ▶ Portland, ME: Sat., Oct. 19
- ▶ Providence, RI: Sun., Oct. 20



News

June 2013
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To the Sponsors, Friends, and Colleagues of the Woodard & Curran Foundation

Welcome to the first edition of the Woodard & Curran Foundation newsletter. This outreach is our way to keep you informed about the difference your contributions are making toward achieving local and global solutions for a healthier world.

Thinking about this first issue, if I were to choose one word to characterize 2012 for the Woodard & Curran Foundation, it would be momentum. Participation and involvement grew considerably in so many important ways – including Woodard & Curran employee engagement, gifting, outside sponsorship, and the grants the Foundation was able to make.

This momentum has moved us closer to achieving our goal of building an endowment. Our vision is to direct endowment resources to environmental causes that incorporate health or education missions or components to their projects.

Thanks to our growing endowment, we were able to make three meaningful grants in 2012. In addition to grants to AguaClara Cornell and Mill City Grows, which are discussed in

the next article, the Foundation contributed to Hurricane Sandy relief. Along with the devastating losses to families, homes, and businesses, the storm also caused environmental damages to a coastline that will never be the same.



Thomas Francoeur

In closing, I would just add that you are receiving this newsletter because over the past year, you have been connected in some way with the Woodard & Curran Foundation. We have taken the liberty of sending this newsletter to you and hope you will want to continue to receive it. If, however, you would prefer not to, you can simply reply to this email and note “unsubscribe.”

With appreciation for your support,

Thomas Francoeur, President

In Their Words

2012 Grant Recipients Explain the Impact of their Awards

The Woodard & Curran Foundation awarded two grants in 2012 that empower people to implement local and global solutions for a healthier world.

Mill City Grows, an organization that creates opportunities for low-income residents to grow fresh fruits and vegetables at urban neighborhood gardens, received a \$2,500 grant. Mill City Grows mission is to improve physical health, economic independence and environmental sustainability locally in Lowell, Massachusetts through increased access to land, locally grown food and education. Mill City Grows is achieving this mission through the creation of urban food production sites and educational programs to train local gardeners with the ultimate goal of

the gardens becoming neighborhood run.

Francey Slater, co-founder of Mill City Grows with Lydia Sisson, said, “Three new sites are being developed in our second gardening season – two urban gardens and one school garden. The Foundation grant will help pay the garden coordinator position to develop all three sites.”

According to Slater, these new sites will provide planting beds for about 40 gardeners and their families. This means that approximately 150 people in Lowell will receive fresh organic produce from these sites. All gardeners are local and 65% come from low income



Francey Slater (left) and Lydia Sisson, co-founders of Mill City Grows.

families. Based on the two urban gardens created in 2012, gardeners can expect to cultivate 100 pounds of produce yearly per planting bed. Each urban food production site will also provide community volunteer opportunities, educational opportunities for over 50 individuals, and events for more than 100 local residents. The urban gardens will have a strong impact in local Lowell communities and will provide low-income residents with access to healthy, fresh food.

AguaClara Cornell, the recipient of the Foundation’s 2012 \$5,000 grant, is a group of Cornell University students and faculty who research, invent, and design electricity-free, municipal-scale water treatment plants to bring clean drinking water to those in need. Over one billion people across the globe currently lack that access. Since 2005, AguaClara has constructed eight plants in Honduras, bringing clean water to over 30,000 people. AguaClara is in the process of expanding in Honduras, Guatemala, Colombia, Nicaragua, and Ethiopia.



AguaClara’s Atima, Honduras plant will be completed this year, bringing safe, clean water to the community.

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Donor Spotlight: Ames & Gough



The Woodard & Curran Foundation is honored to spotlight [Ames & Gough](#). Ames & Gough is an industry-focused specialty insurance brokerage founded in 1992. The firm is dedicated to providing excellent client service and having a client first philosophy. Ames & Gough, Woodard & Curran's insurance broker, has made significant donations to the Foundation since its founding in 2010.

When asked what motivated the company to donate to the Foundation, Mike Herlihy, Executive Vice President and Partner of Ames & Gough, was quick to respond, "Woodard & Curran, like many of our clients, is active in community outreach; and we like to support that. Our role is to support our clients; and it is also important to us to support our community." Giving to the Foundation allowed Ames & Gough to simultane-

ously accomplish these two goals.

Mike added, "The architecture, engineering, and construction industries play an important role in society. Their work is essential. It's our goal to do more to support this field."

Ames & Gough is a member of Plan New Hampshire Scholarship and Fellowship Program and the Construction Management Association of America (CMAA). Every year the company funds an event through the CMAA allowing college students to get exposure to their prospective fields. These are just a few examples of how Ames & Gough supports its client's industries in addition to supporting its clients.

The Foundation would like to give a special thanks to Ames & Gough for its continued support. 🌱



May Sharif, Design Engineer, Agua Clara Cornell.

WORDS continued from P. 2

May Sharif, a design engineer for AguaClara projects, explains that grants such as the Foundation's provide funding for the organization's lab research. Sharif states, "We conduct research to increase the performance, reliability, and ease of operation of our technology. The research conducted in our labs translates to constructible designs for our partners to deploy in the field, every semester bringing about a new generation of higher-performing, cheaper technologies." This research allows AguaClara's implementation partner, Honduran NGO Agua Para el Pueblo, to construct plants that provide clean water to communities that would otherwise have no access to water treatment. In addition to conducting lab research, a group of about 20 student visits Honduras yearly to conduct field test-

ing or demonstrations of technologies developed in the lab.

Sharif recently returned from a trip to India. The purpose of her trip was to assess the feasibility of beginning an AguaClara project in the area of Jharkhand, and she expects an AguaClara plant to be constructed there before the end of the year. This is one more step towards furthering AguaClara's goal of providing affordable water treatment solutions to people all over the world.

The Foundation's Giving Committee is currently reviewing over 80 applications submitted for consideration for 2013 grants. Grant applications were due June 1st and winners will be announced in the fall. 🌱



Fundraising and tradition were the theme this past October as the Woodard & Curran Foundation held its first annual golf tournament and the second annual Easy-as-Pi Road & Trail Races. Together the events raised over \$14,000 to build an endowment supporting our vision of local and global solutions for a healthier world.

The month kicked off with our first annual **Golf Tournament** on October 1st at the Peddie Golf Club in Hightstown, New Jersey. Sixty golfers participated in our inaugural event. We really couldn't have asked for a better day, and the tournament

presented a great opportunity to spend the day out of the office with Woodard & Curran clients, friends and teaming partners. The results were terrific, too – with the event raising nearly \$5,000 in its very first year.

The weekend of October 20th and 21st brought the second annual **Easy as Pi road races**, first in Portland on the 20th and then in Providence on the 21st. Wet and cold weather impacted turnout in Portland on Saturday, but together, over 200 enthusiastic people participated in the two races. Both races kicked off with a kids fun run. Plus both had an army of volunteers assisting in various roles – from race marshals to acting as emcee to dishing out pie, courtesy of Whole Foods. The two races raised approximately \$9,000 toward the Foundation's grant-making mission. 🍃

The generous support of our sponsors made these events possible. Key sponsors were:

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MISSION

The Woodard & Curran Foundation has been established to take Woodard & Curran's vision of exemplary corporate citizenship further by allowing the Foundation to grow and invest financial resources in an endowment and make significant contributions to charitable organizations aligned with our values.

VISION

The Woodard & Curran Foundation is a public nonprofit organization dedicated to directing endowment resources to non-profits with environmental missions focused on creating a healthier world.



Dedicated to local and global solutions for a healthier world

www.woodardcurranfoundation.org



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